

Education

The Savannah College of Art and Design (SCAD) Savannah, Georgia

Fall 2017 - Spring 2021

B.F.A. in User Experience Design
Minor in Graphic Design, Industrial Design
Summa Cum Laude | Dean's List

Experience

Lead Student Representative SCAD

Fall 2020 - Spring 2021

- College hosts for prospective students and their families while assisting in daily tours and admission events
- Communicate the duties of the student representative team while working and collaborating with management
- Coordinated event logistics, team's schedule, and facilitated new hire process

UX Designer | Research Lead From Out of Nothing

Winter - Spring 2021

Foon is an app paired with public works with a twist that encourages creativity and exploration within the ordinary.

- Lead research practice to collect quantitative and qualitative data
- Synthesize research findings to craft user experiences that trigger creativity
- Advocate visual design concepts such as app and website UI, project branding, 3D model/renders, and other supporting visuals

UX Design Intern NCR Corporation

Summer 2020

Internship geared towards product design, integrating hardware and software, into a cohesive and interactive user experience of NCR products.

- Work with cross-functional teams to identify and evaluate design concepts
- Build storyboards to conceptualize designs to convey project plans to senior management
- Perform market competitor analysis and ethnographic research

UX Designer | Research Lead SCADPro Future of Logistics

Spring 2020
futurelogistics.scadpro.org

In-house internship where our team envisioned the future of logistics along with the help of our partners: Savannah Economic Development Authority, IBM, Great Dane, and Georgia Ports.

- Develop and conduct primary and secondary user research of logistics workers and customers
- Communicate design ideas using personas, storyboards, and sitemaps
- Work and deliver concepts to a cross-functional team

UX Designer | Researcher Zestie

Spring 2020
Indigo Awards (8)

Zestie is an app that offers personalized intuitive eating courses designed for people who have unhealthy relationships with food.

- Translate concepts into user flows, wireframes, mockups and prototypes through user research and data
- Define interaction model and conduct concept and usability testing
- Work with visual designer to implement designs to app UI and branding

Skills

Software

Photoshop
InDesign
Illustrator
After Effects
Figma | XD
Microsoft Office

Design

User Research | Testing
Wireframing | UI Prototyping
Information Architecture
Affinitization
Illustration | Sketching
Physical Prototyping

Professional

Leadership
Eye to Discover
Problem Solving
Collaboration
Curious
Innovative

Languages

English
Spanish